**Many Labs 5**

**Materials and Procedure**

All referenced stimuli (pictographs and pictures of white and black people) are included in the Many Labs 5 Stimuli compressed folder.

**Social Pressure Conditions**

Participants will first read one of the following two messages:

“Race relations are a very complex issue, and people vary widely in their opinions. People have many reasons for their views, including their own personal histories and experiences. Because everyone’s experiences are unique, it is important to realize that each individual’s perspectives should be respected. Your opinions are valuable to us as they are. We ask that you express your own attitudes and opinions as honestly as possible, even if they are not “politically correct.” Remember, your responses will be kept completely confidential—neither your name nor other identifying information will be attached to the data entered into the computer.”

Or

“Race relations are a very important issue, because prejudice and discrimination continue to exist, sometimes in subtle ways. One way that people can overcome the scourge of prejudice is by continually being vigilant for biased tendencies in their own attitudes, opinions, and behavior. Your opinions are important to us. We ask that you express your own attitudes and opinions, keeping in mind the possibility that we are all vulnerable to racial biases.”

**Indirect measure and procedure**

For the indirect rating trials, participants will be presented with one of three kinds of primes: a Black face, a White face, or a gray square that served as a neutral prime (all pictures in Stimuli). The face primes are 12 Black men and 12 White men. For each indirect trial, the prime will appear in the center of the screen for 100 ms, followed by a blank screen for 100 ms and then a Chinese pictograph for 100 ms. Following the pictograph, a patterned mask of black and white “noise” will appear. At the bottom of the screen for each trial, there will be 4-point rating scale:

-2 (very unpleasant), -1 (slightly unpleasant), +1 (slightly pleasant), and + 2 (very pleasant).

After participants provide their evaluation of the pictograph, the next trial will begin. A total of 72 randomly ordered trials will be presented, with 24 neutral, 24 Black, and 24 White primes paired with 72 unique Chinese pictographs.

**Instructions**

Participants will read the following before completing the indirect measure:

For this round of judgments you should rate the Chinese characters. Please note that sometimes the photos flashed prior to the characters can influence people’s ratings of the Chinese characters. Please try your best not to be influenced by the photographs. Instead, please give us an honest judgment of how pleasant or unpleasant is your reaction to each Chinese character. Of course, there are no right or wrong answers. Just report your “gut reaction.”

**Direct measure and procedure**

The direct rating procedure will be identical to the indirect rating procedure with three exceptions. The first and most important difference is that participants will be instructed to rate their evaluations of the prime photographs and to avoid being influenced by the Chinese pictographs. The second difference was that no neutral primes will be included, because we are primarily interested in ratings of social targets. The third difference is that there will be only 24 trials were included, one trial for each unique prime photo.

**Instructions**

Participants will read the following before completing the direct measure:

For this round of judgments you should rate the photos of people. Please note that sometimes the Chinese characters flashed after the photos can influence people’s ratings of the photos. Please try your best not to be influenced by the characters. Instead, please give us an honest judgment of how pleasant or unpleasant is your reaction to each person’s photo. Of course, there are no right or wrong answers. Just report your “gut reaction.”

**Demographics**

Finally, participants will be asked to report the following

What is your age?

What is your gender?

What is your ethnicity?

What is your year in school?

1st year – 4th year

What is your political orientation?

1- Very conservative – 7- Very liberal